

Midterm Project Instructions: Penn State

Introduction Video

1. Project Overview

For your midterm project, you will create a **three-minute video in Korean** introducing Penn State University from **your own perspective**. This project combines your Korean language skills with creativity: you will select your favorite location(s) or events on campus, prepare photos or short video clips, write a script in Korean, and produce a complete introduction video.

The goal is not only to demonstrate your Korean proficiency but also to share your personal connection to Penn State through the Korean language.

2. Preparation Steps

1. **Choose Your Location(s):**
 - Select one or two places on campus that are meaningful, interesting, or enjoyable to you.
 - Examples: **Old Main, the HUB-Robeson Center, Pattee Library, the Arboretum, Beaver Stadium, classrooms, dormitories, or even hidden corners on campus** that you find special.
2. **Collect Visual Materials:**
 - Take **your own photographs or short video clips** of the chosen location(s).
 - The visuals should support your narration and help the audience understand why the place is important.
3. **Write Your Script (in Korean):**
 - Plan for a script that fits within **3-5 minutes of speaking time**.
 - Structure your script with a clear beginning, middle, and ending.
 - Include:
 - A short self-introduction
 - An introduction to the chosen location(s)
 - Explanation of why you chose this location (personal story, memory, or recommendation)
 - A closing remark (such as inviting others to visit or reflecting on your Penn State experience)
 - Use the vocabulary and grammar structures we have studied in class. Aim for clarity and fluency.

3. Production Guidelines

- **Format:**
 - You may appear on camera while speaking, or you may use voice-over narration while showing photos and video clips. A combination of both is also welcome.

- **Length:**
 - The completed video must be a **minimum of 3 minutes** and must not exceed **5 minutes** in length.
- **Creativity:**
 - Think about how to make your video unique. You might add background music, subtitles, or creative transitions.
 - However, the focus should remain on your Korean speaking, not on editing effects.
- **Delivery:**
 - Speak clearly and naturally. Pay attention to pronunciation, intonation, and pacing.
 - Try to sound confident and engaged, as if you are introducing Penn State to someone who has never been here before.

4. Submission

- **Deadlines:**
 - First draft due: **September 26** (submit on Canvas)
 - Final draft due: **October 10** (submit on Canvas)
 - Final video due: **October 21** (submit on Canvas)

Note: Late submissions may result in a **grade penalty** unless prior arrangements are made.

5. Evaluation Criteria (100 points total)

- **Content and Creativity (30 points)**
 - **Meaningful choice** of campus location(s) with clear explanation
 - Script includes **personal stories, memories, or perspectives**
 - Information is **interesting, original, and thoughtfully developed**
 - Video demonstrates **creativity** (without distracting from language use)
- **Korean Language Use (40 points)**
 - **Accuracy** of grammar and vocabulary (appropriate to course level)
 - **Pronunciation and intonation** are clear and natural
 - **Fluency:** smooth delivery without excessive pauses or reading directly from the script
 - **Comprehensibility** for a Korean-speaking audience
- **Organization and Delivery (20 points)**
 - **Clear structure:** introduction, body, and conclusion are easy to follow
 - **Logical flow** of ideas, transitions, and pacing
 - **Confident and engaging delivery** (eye contact, tone, enthusiasm)
 - Effective **integration of visuals with narration**
- **Effort and Completion (10 points)**

- Video **length meets the requirement (3–5 minutes)**
- All **drafts submitted on time** and revisions incorporated
- Evidence of **preparation and effort** (photos, editing, script practice)

6. Final Note

This project is more than a speaking test. It is an opportunity to **express your Penn State story in Korean** while practicing real-world communication skills.

Be creative, be personal, and most importantly — enjoy the process. I look forward to seeing your unique introductions to Penn State, in Korean!